

# International Trademark Registration In India

Get international protection for your brand, slogan or logo. Use Vakilsearch to get prompt support for worldwide trademark registration.



## **What is International Trademark Registration?**

Trademark registration is territorial. This means that for each country that you wish to be present in, you must make a separate trademark application. As, most often, the party that makes the trademark application owns the trademark, it is important that you proceed at speed. It is imperative to note that a national trademark registration ends at the country it's registered in and in no way gives the owner of the trademark any rights outside the nation concerned.

# Advantages of Trademark Registration

**VAKIL** SEARCH

## **Legal Protection:**

If you believe your registered trademark is being infringed, it is easy to establish your right to it in court. If you haven't registered the word, slogan or logo, you would not be able to do so. Particularly in sectors in which piracy is rampant, trademark registration is essential.

## **Business Opportunity:**

A trademark is an intangible asset that can be enormously valuable, should your brand succeed. Think of Tide, Nike or McDonald's. Businesses can earn huge money in royalties through licensing agreements or even transfer ownership to interested parties through assignment agreements.

## **Unique Identity:**

You would want your customers to identify your products or services with yours only. Registering your trademark is the first step toward ensuring this. The court would then stop any similar words or slogans from being registered.

**Click to Learn More:** [International Trademark Registration](#)

Thank You